



PERFUME PARK, KANNAUJ

Location

- Planned in 25 acres at Thatia, Tirwa block, Kannauj, adjacent to Lucknow-Agra Expressway.
- Well connected by roads, 26 kms from Kannauj and 50 kms from Kanpur city.

Features

- One-of-its-kind Perfume Park planned in Kannauj, once a perfumery capital of India.
- Kannauj city of U.P., India and Grasse city of France, the two towns famous for their 'ATTAR' and 'PERFUMES' respectively, propose latest technology transfer through a twin city agreement for boosting Kannauj's traditional business. This is proposed to facilitate technology exchange, ingredient sourcing and partnership among perfume manufacturers of the two cities .
- International Perfume Museum proposed where people can know about the stages of evolution of perfumes and create and experience the fragrances of different varieties of perfumes.
- The modern technology and support services like International Perfume Museum, Central processing and bottling centre, skill development centre, R&D centre proposed to revive and modernise the indigenous perfume industry and provide it an international presence.

MAKE IN

UP

Upside